



AGA's Montgomery Chapter

A Report to Our Members

Citizen-Centric Report 2010-2011

About the Montgomery Chapter

The Montgomery Chapter serves federal, state, and local government accounting employees, as well as private-sector accountants, working in the Metropolitan Montgomery Area.

The chapter is guided by an elected President, President-Elect, Treasurer, and Secretary. It functions under 12 Directors who comprise the Chapter Executive Committee (CEC). Each director is provided with a committee of chapter members to facilitate the initiatives brought forth by the CEC. Each committee's charge is to recruit, retain, and reclaim members in order to carry out the mission of the organization and to realize the vision of the chapter. The chapter strives to reach the mission and vision by hosting educational seminars, public service events, and membership drives on an annual basis.

Who Are We



Montgomery Chapter's 335 members are employed by state and local governments (89 percent), the federal government (2 percent) and the private sector (3 percent). The remainder is made up of students, retirees and academicians. The membership crosses most fields and disciplines, including accounting, auditing, budgeting, investigations, contract management, finance, grant management and information systems. AGA members are students and entry-level employees, mid-level professionals, senior executives and elected officials.



Table of Contents

| | |
|---------------------------|---|
| <i>2010-2011 progress</i> | 2 |
| <i>Our Finances</i> | 3 |
| <i>What's Next</i> | 4 |

Mission

The Association of Government An accountant (AGA) serves government accountability professionals by providing quality education, fostering professional development and certification, and supporting standards and research to advance government accountability.

Vision

To be the chapter leader in recruitment and retention of government and private sector accountants

Member Types

By Employer

| | 2011 | | 2011 |
|-----------------|------------|------------------|------------|
| Full Government | 297 | State Government | 275 |
| Private Sector | 11 | City & County | 21 |
| Early Career | 10 | Federal | 5 |
| Students | 13 | Private Sector | 11 |
| Retired | 3 | Students | 13 |
| Life Time | 1 | Academia | 7 |
| | | Retired | 3 |
| | 335 | | 335 |

How We Have Progressed

Program Year 2010-2011



2010-11 Accomplishments

- Platinum Award obtaining 19,501–22,000 credits
- President Keren Deal received National President's Award
- Member Pamela Hill elected Regional Vice President-Elect for South Central Region
- Newsletter received Honorable Mention (won first place 2009-10)
- Moved CGFM Study Group to a new location and have record attendants.
- Had our very first silent auction supporting Autism: Raised \$1,500.00
- Increased volunteerism for the chapter: more and more members are joining in with the community services efforts of our chapter
- Raised over \$2,000 in support of Alabama Tornados benefitting the American Red Cross



Montgomery Chapter Performance Measures

| | 2010 Actual | 2011 Actual | 2011 Target |
|---|-------------|-------------|-------------|
| Membership | | | |
| Number of Early Career Members | 2 | 4 | 5 |
| Number of Student Members | 2 | 10 | 10 |
| Number of Full Government Members | 30 | 21 | 20 |
| Total Number of New Members | 34 | 35 | 35 |
| Education | | | |
| Number of Audio Conferences | 10 | 7 | 10 |
| Number of CPE's | 10 | 10 | 10 |
| Average Number of Members Attending Audio Conferences | 16 | 12 | 20 |
| Average Number of Guests Attending Audio Conferences | 5 | 4 | 6 |
| Meetings & Conferences | | | |
| Average number attending monthly meetings | 100 | 80 | 100 |
| Average number attending Spring Seminar | 115 | 103 | 125 |
| Average number attending Fall Seminar | 350 | 268 | 300 |
| Certification | | | |
| Number of New CGFM's | 8 | 6 | 10 |
| Number of Proclamations for CGFM Month | 9 | 7 | 12 |
| Number of Study Groups | 1 | 1 | 2 |
| Number Attending Study Group Exam 1 | 8 | 16 | 10 |
| Number Attending Study Group Exam 2 | 9 | 11 | 10 |
| Number Attending Study Group Exam 3 | 10 | 10 | 10 |

Advancing Government Accountability

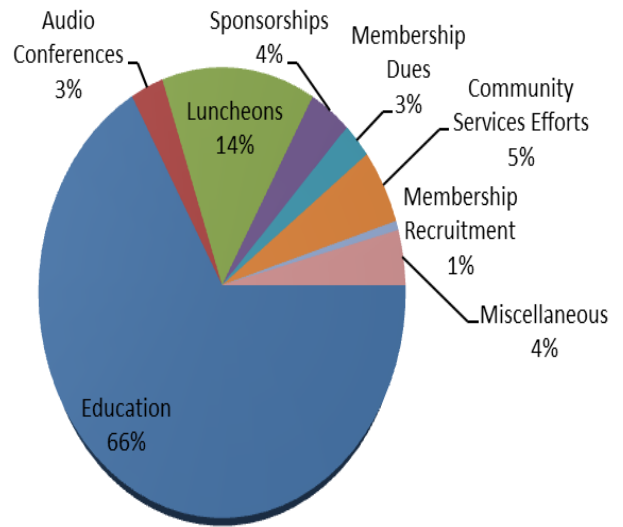
Our Finances

Revenues and Expenses

How Did We Do With Our Resources

The Chapter receives annual dues from AGA National but the majority of the revenue comes from fees for educational events, the largest of which is the annual fall PDC. The chart below displays the various sources of Chapter revenue.

| | 2010 | 2011 |
|--|------------------|------------------|
| Education | 38,510.41 | 44,057.00 |
| Audio Conferences | 2,160.00 | 1,970.00 |
| Luncheons | 8,290.00 | 9,228.00 |
| Sponsorships | 150.00 | 2,500.00 |
| Membership Dues | 653.30 | 1,741.10 |
| Community Service Efforts | 1,787.00 | 3,612.50 |
| Membership Recruitment | 1,493.75 | 441.00 |
| Miscellaneous Sources | 90.20 | 2,630.87 |
| Total Primary Government Revenues | 53,134.66 | 66,180.47 |

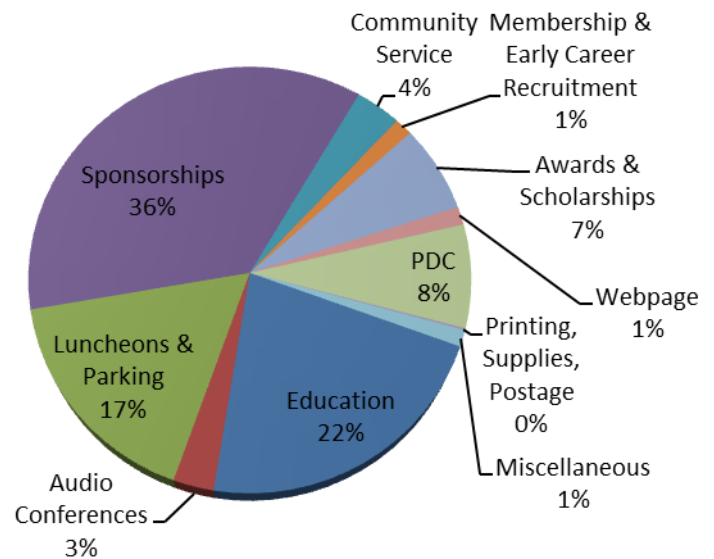


Expenditures

The largest outflow of funds are for the annual fall PDC.

The chart below details the various Chapter expenditures.

| | 2010 | 2011 |
|--|------------------|------------------|
| Education | 6,401.19 | 12,895.68 |
| Audio Conferences | 1,482.05 | 1,694.25 |
| Luncheons & Parking | 10,735.83 | 9,887.00 |
| Membership Dues | 22,140.00 | 21,242.00 |
| Community Service | 2,463.79 | 2,035.03 |
| Membership & Early Career Recruitment | 2,212.22 | 794.50 |
| Awards & Scholarships | 545.00 | 3,910.38 |
| Webpage | 1,099.55 | 807.80 |
| National PDC Registration & Travel | 1,689.76 | 4,598.35 |
| Printing/Office Supplies/Postage | 246.08 | 86.19 |
| Miscellaneous | 300.00 | 735.72 |
| Total Primary Government Revenues | 49,315.47 | 58,686.90 |



Challenges:

Retention

The Critical Role of the Employer

A majority of association members had their association dues paid at least in part by their employer or some other party.

Many employers are cutting their budgets and many have decided to cease paying membership dues. As a result of this, our membership base has weakened.

We must strive to find ways to provide our services in a more cost effective manner.

We want to hear from you

Do you like this report?

Would you like to see other information?

Please let us know by contacting

William.Waldroff@adeca.alabama.gov

For more information on our services, visit our website at www.montgomeryaga.org

Chapter Officer Directory

| | |
|------------------|--------------------------|
| William Waldroff | President |
| Pamela Henderson | President Elect |
| Carmen Leonard | Treasurer |
| Ruby Smith | Secretary |
| Keren Deal | Immediate Past President |

Association of Government Accountants

P. O. Box 1001

Montgomery, AL 36130

Advancing Government Accountability

Increasing Membership and Retention



We are reaching out and looking for new ways to generate non-dues revenue while simultaneously reaching out to enhance the value of membership and increase retention. We are trying new engagement techniques and will build up the social media channels to increase Montgomery Chapter AGA presence. Look for us on Facebook, Linked in, & Tweeter.



We recognize that younger, lower-level employees are more at risk because they are least likely to see the value in their association membership. Therefore, we will attend area college career fairs to promote the governmental accounting profession as well as the Montgomery AGA Chapter. Invite college students in the tri-county area to attend monthly luncheons after securing sponsorships from chapter members. We will contact accounting department heads in the tri-county area to ask that a member be allowed to come speak to accounting majors at accounting club events and career fairs. We encourage college students to apply for AGA chapter and national scholarships.

Promoting the Certified Government Financial Manager Program (CGFM)



In tough economic climate, when unemployment is high and more governments are feeling the pressure to improve financial management operations, obtaining and maintaining the Certified Government Financial Manager (CGFM) designation is even more important than ever. The CGFM also brings promotion opportunities, and the certification makes you more portable across government organizations.

Our goal is to offer study sessions as well as scholarships for exam cost reimbursements to members who successfully pass all of the CGFM parts during the program year. Study sessions are scheduled throughout the year on each Wednesday at noon. 1 hour CPE is available to those who attend the study sessions. We plan to have 35 study sessions throughout 2011-2012 year.